

## Abstract

Varadero beach is a touristic place with natural vulnerability. The process of urbanization has made worse the vulnerability in the territory. The urbanization process will continue in the future but with the development of the environmental dimension. Socio-economic aspects, phisic-geographic conditions, urbanization and global environmental change are analyzed with an integrated conception. The final result is the strategy of adaptation with an integrated perspective and the participation of the multidisciplinary group of specialists and researches with stakeholders and people.