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A through and through geek, Allison writes university research stories for Michigan Technological University. As director of research news, she also works on strategic communication to help faculty reach audiences outside their professional niches and explore creative media outlets for STEM outreach. She studied geoscience as an undergrad at Northland College before getting a master's in environmental science and natural resource journalism at the University of Montana. She moonlights as a dance instructor, radio fiend, and occasional rock licker.