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Alejandro Velasco has economic sciences and business administration degree with an MBA Sustainability Management title from the Leuphana University of Lüneburg and post graduate courses in energy efficiency, renewables energies and material and energy management. Has spent his professional career in the world of sustainable entrepreneurship with focus in transfer technology for energy and material efficiency to developing countries. He has worked and researched the field on sustainable business models for energy efficiency and has developed several projects in Latin America and Germany. With extensive experience in projects with public private partnerships won 4 times supporting of the German Cooperation to develop innovations into Latin American markets.