





Special Session of the UN Science-Policy-Business Forum on the Environment Hosted by the French National Centre for Space Studies (CNES), Paris, 18-19 October 2018

# Towards a Global Open Platform for Planetary Data Powered by Frontier Technologies

In cooperation with the French National Research Institute for Sustainable Development (IRD) and the French
Alliance for Environmental Research (AllEnvi)

# PROVISIONAL AGENDA

**DAY ONE: THURSDAY, 18 OCTOBER 2018** 

#### **OPENING SESSION**

08:30 - 09:30	Registration – Coffee
9:30 - 9:40	Opening Remarks by Erik Solheim, UN Under-Secretary General and Executive Director of UN Environment
09:40 - 09:50	Address by Frédérique Vidal, Minister of Higher Education, Research and Innovation, France
09:50 - 10:00	Address by Brune Poirson, Secretary of State to the Minister of Ecological and Inclusive Transition
10:00 – 10:10	Address by Ado Lohmus, Special Envoy of the President of the UN Environment Assembly
10:10 - 10:20	Welcoming Remarks by Jian Liu, Chief Scientist, UN Environment

# PART ONE

# EARTH OBSERVATIONS AND PLANETARY DATA: WHERE WE ARE AND WHERE WE WANT TO BE

10:20 – 10:40	Setting the Stage David Jensen, Head, MapX, UN Environment Laurent Durieux, IA, Big Earth Data, IRD
10:40 - 11:00	Earth Observations: Access, Equity and Enabling Conditions Gilberto Camara, Director, the Group on Earth Observations
11:00 – 11:20	How will the Earth Observations Market Evolve with the Rise of AI?  Maurice Borgeaud, Head of Earth Observations, European Space Agency
11:20 – 11:40	China's New Technological Frontiers in Planetary Data Management Jie Liu, Director, International Affairs, Institute of Remote Sensing and Digital Earth, China
11:40 – 12:00	The UN World Environment Situation Room Alexandre Caldas, Chief, Technology and Innovation, UN Environment
12:00 – 12:20	Earth Observations: The role of Citizen Science Anne Bowser Director of Innovation, the Wilson Centre
12:20 – 12:40	Observing Climate Change and its Impacts – Creating the Model Project Dr. Selma Cherchali, Programme Director, Space Climate Observatory
12:40 – 13:00	Conclusions and Recommendations
13:00 – 14:30	Lunch Break

# PART TWO

# NEW FRONTIERS IN TECHNOLOGY AND INFRASTRUCTURE

14:30 – 14:50	Al for Humanity Cédric Villani
14:50 - 15:10	Al: Value Alignment and Moral Meta-reasoning Stuart Russel, Professor of Computer Science, University of California, Berkeley
15:10 – 15:30	New Frontiers in Data Management and Access IBM
15:30 – 15:50	How Frontier Technologies Power Open Planetary Data Systems – Private Sector Perspective Andrew Zolli, Planet.com

15:50 – 16:00	Coffee Break
16:00 – 16:20	Exploring New Frontiers for Humanity and the Planet Cyrus Hodes, Advisor to UAE Minister of Artificial Intelligence, Host, UN World Data Forum
16:20 – 17:20	What the Startups are up to Shutong Jinag, CEO, Sorability, China Geoffrey Hay, CFO, My Heat
17:20 – 18:00	Conclusions and Recommendations

## DAY TWO: FRIDAY, 19 OCTOBER 2018

#### PART THREE

# **Ethics, Governance and Transparency**

09:00 - 09:30	Morning Coffee
09:30 - 09:50	Al, Ethics and Transparency Nicolas Miailhe, President, The Future Society Jean-Pierre Ganascia, President, National Centre for Scientific Research, France

## PART FOUR

# TRACKING PRIVATE SECTOR SUSTAINABILITY LEADERSHIP

9:50 – 10:10	Tracking Private Sector Climate Leadership using Earth Observation Systems Timothy Nixon, Chief Sustainability and Thought Leadership, Thomson Reuters
10:10 - 11:00	Role of the Private Sector to Drive Innovation in Data, Analytics and AI Harry Verhaar, Global Head of Global Pubic and Government Affairs, Signify / Bill Bien, Global Head of Strategy, Signify Giovanna Chiara, Senior Engineer, General Electric Carlo Papa, Director of the ENEL Foundation
11:00 – 11:30	Conclusions and Recommendations

# PART FOUR

# THE EVOLUTION OF NEW BUSINESS AND FINANCING MODELS

11:30 – 13:00	AI, Technology and Investment: Innovative Business Models
	<ul> <li>Maria Luciana Axent, Al Specialist / Technology and Investment, Price Waterhouse Cooper (PWC)</li> <li>Weichenberger Jurgen, Lead Data Scientist, Accenture</li> <li>Conclusions and Recommendations</li> </ul>
13:00 – 14:30	Lunch Break

## **PART FIVE**

# **CHARTING A WAY FORWARD**

14:30 – 15:30	Moderated Discussion
15:30 – 16:30	Review and Adoption of Recommendations
16:30 -16:45	Closing