



INTER-AMERICAN INSTITUTE FOR GLOBAL CHANGE RESEARCH



**SCIENCE, TECHNOLOGY, POLICY (STeP) FELLOWSHIP PROGRAM  
PROFESSIONAL DEVELOPMENT PLAN**

**COMMUNICATION: webinar November 11, 2020**

**Time: 10:00 (Mexico City) 13:00 (Montevideo, Buenos Aires)**

We are pleased to inform you about the upcoming webinar on the STeP Professional Development Plan:

**Title: APPLICATION TO SCIENCE DIPLOMACY/POLICY IN LAC**

From a pragmatic perspective, we share the experience of experts in Mexico and Argentina.

Learning objectives:

- Raise awareness through a variety of experiences on the practical application of science-policy in LAC.
- Identify the skills necessary to have successful experiences.

**Instructores:**

**MBA Ricardo Negri**

Ricardo L. Negri works to apply the insights from his work in both the public and private sectors to enhance risk management in agricultural production systems from national to individual farm levels. Negri served as Argentinian Minister of Agriculture, Livestock and Fisheries and as President of SENASA, an institution that oversees sanitary regulation for agricultural products. He is now a faculty member at the Instituto Tecnológico de Buenos Aires (ITBA).

**Dr. Alma Hernández**

Alma Hernández has a Bachelor's degree in biological pharmaceutical chemistry from Universidad Autónoma Metropolitana, a master's degree in neuropharmacology and experimental therapeutics, and a PhD in the transdisciplinary program in Scientific and Technological Development for Society, both at Cinvestav. She currently works as Director of Science, Centers and Knowledge Transfer of the Ministry of Education, Science, Technology and Innovation of Mexico City, and coordinates the program of Science-Policy Interface Fellowships in the government of Mexico City.

**Webinar**

<https://zoom.us/j/93796302684?pwd=dVlteWRVOGt5QWJLT0g4bEFiei9RUT09>

## **AGENDA**

**10:00** Welcome and introduction

**10:05** Ricardo Negri: The impact of personal training in Public Management / Mythbusters of a Secretary of State

**10:20**: Alma Hernández: Experiences in Mexican public policy

**10:35**: Questions and discussion (moderated by Federico Bert)

**11:25**: Closing remarks and announcement of upcoming events

**11:30**: Closure

\* For those who wish, the room will be open until 12:00/15:00 to continue the conversation.

### **Recommendations:**

- - Keep the camera on during the webinar
- - Keep the microphones off if you are not participating
- - Make use of the chatbox to ask questions and participate
- - Make use of the "raise your hand" function