

2023 IAI NEWSLETTER REPORT

Date of report: 3 May 2023

February 2023: 3,489 Recipients

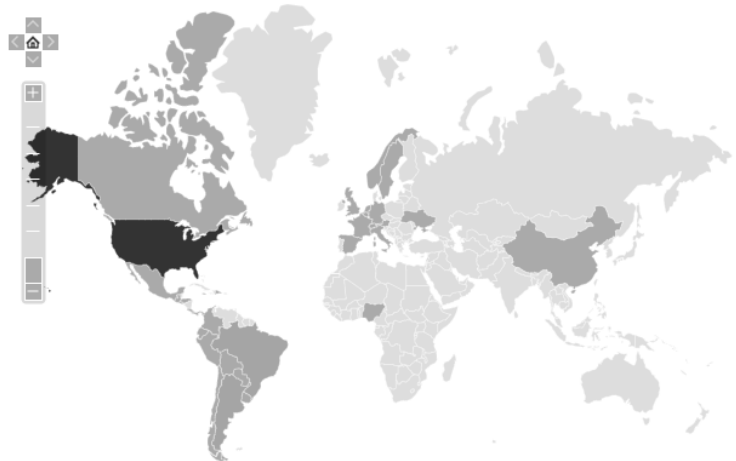
April 2023: 3,571 Recipients

April 2023:

Click summary	JULY 2022	AGST 2022	OCT 2022	NOV 2022	DEC 2022	FEB 2023	APRIL 2023
Total Opens	1,078	1,562	1,977	1,511	1,174	1,328	1,448
Unique Opens	751	945	858	923	882	939	1,017
Total Clicks	115	300	184	234	88	231	218
Unique Clicks	94	224	157	183	73	196	179
Recipients Who Clicked	65	90	94	132	51	117	107

Top locations by opens

 USA	879	75.2%
 Argentina	44	3.8%
 Brazil	41	3.5%
 Mexico	31	2.7%
 Canada	24	2.1%



April 2023: - IAI Newsletter

Top links clicked	Total clicks	Unique clicks
https://www.iai.int/es/news/detail/Two-new-funding-opportunities-for-researchers-newsletter	43 (19.7%)	35 (19.6%)
https://www.iai.int/es/news/detail/Inter-American-Institute-for-Global-Change-Research-IAI-is-recruiting-a-Director-of-Science-Programs-newsletter	30 (13.8%)	23 (12.8%)
https://www.iai.int/es/news/detail/Almost-100-experts-from-20-countries-participated-in-the-workshop-Climate-Environment-and-Health-for-the-Americas-newsletter	24 (11.0%)	21 (11.7%)
https://www.iai.int/en/news/detail/Two-new-funding-opportunities-for-researchers-newsletter	23 (10.6%)	19 (10.6%)
https://www.iai.int/en/news/detail/Inter-American-Institute-for-Global-Change-Research-IAI-is-recruiting-a-Director-of-Science-Programs-newsletter	21 (9.6%)	15 (8.4%)
https://www.iai.int/es/news/detail/The-Sustainability-Research-Innovation-2023-program-is-now-available-newsletter	13 (6.0%)	11 (6.1%)

https://www.iai.int/en/news/detail/Nobel-Prize-Summit-newsletter	11 (5.0%)	8 (4.5%)
https://www.iai.int/en/news/detail/Almost-100-experts-from-20-countries-participated-in-the-workshop-Climate-Environment-and-Health-for-the-Americas-newsletter	10 (4.6%)	8 (4.5%)
https://www.iai.int/en/news/detail/The-Sustainability-Research-Innovation-2023-program-is-now-available-newsletter	9 (4.1%)	7 (3.9%)
https://www.iai.int/es/news/detail/Two-new-IAI-alliances-with-international-organizations-newsletter	8 (3.7%)	8 (4.5%)
https://www.iai.int/es/news/detail/Nobel-Prize-Summit-newsletter	8 (3.7%)	8 (4.5%)
https://www.iai.int/en/newsletter/detail/33	6 (2.8%)	6 (3.4%)
https://www.iai.int/en/post/detail/Building-University-and-Community-Collaboration-Newsletter	6 (2.8%)	4 (2.2%)

https://twitter.com/iai_news	2 (0.9%)	2 (1.1%)
https://www.iai.int/en/news/detail/Two-new-IAI-alliances-with-international-organizations-newsletter	2 (0.9%)	2 (1.1%)
https://www.facebook.com/IAI.news	1 (0.5%)	1 (0.6%)
https://www.iai.int/	1 (0.5%)	1 (0.6%)

February 2023 - IAI Newsletter

Top links clicked	Total clicks	Unique clicks
https://bit.ly/3HJF6jE	67 (29.0%)	52 (26.5%)
https://bit.ly/3DQcK62	29 (12.6%)	28 (14.3%)
https://www.iai.int/en/news/detail/Applications-for-the-Science-Technology-and-Policy-STeP-Fellowship-Program-close-March-3	23 (10.0%)	19 (9.7%)
https://www.iai.int/es/news/detail/Interview-with-Omar-Lopez-chair-of-the-IAI-Scientific-Advisory-Committee	23 (10.0%)	18 (9.2%)
https://bit.ly/3xpltYp	16 (6.9%)	12 (6.1%)
https://www.iai.int/en/post/detail/Funding-opportunity-Newsletter	16 (6.9%)	10 (5.1%)
https://bit.ly/3Y6LAQx	10 (4.3%)	10 (5.1%)
https://bit.ly/3jEo4eE	7 (3.0%)	7 (3.6%)
https://bit.ly/3x5a54H	7 (3.0%)	7 (3.6%)
https://bit.ly/3YdaDSb	7 (3.0%)	7 (3.6%)
https://www.iai.int/en/news/detail/Interview-with-Omar-Lopez-chair-of-the-IAI-Scientific-Advisory-Committee	7 (3.0%)	5 (2.6%)

https://www.iai.int/en/newsletter/detail/33	7 (3.0%)	7 (3.6%)
https://www.iai.int/en/post/detail/Building-University-and-Community-Collaboration-Newsletter	5 (2.2%)	5 (2.6%)
https://twitter.com/iai_news	3 (1.3%)	3 (1.5%)
https://www.facebook.com/IAI.news	2 (0.9%)	2 (1.0%)
https://www.iai.int/	2 (0.9%)	2 (1.0%)

Top locations by opens

 USA	715	69.5%
 Argentina	53	5.2%
 Brazil	42	4.1%
 Canada	27	2.6%
 Sweden	24	2.3%

